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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/652,695	08/31/2000	Jim B. Estipona	INTL-0448-US (P9559)	3818
7590 01/15/2004			EXAMINER	
Timothy N Trop			CORNWELL, BRIAN I	
Trop Pruner & Hu PC Ste 100			ART UNIT	PAPER NUMBER
8554 Katy Freeway Houston, TX 77024			2614	1
			DATE MAILED: 01/15/2004	

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)				
		09/652,695	ESTIPONA, JIM B.				
	Office Action Summary	Examiner	Art Unit				
		Brian Cornwell	2614				
The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply							
A SHOTHE! - Exter after - If the - If NO - Failu - Any r	ORTENED STATUTORY PERIOD FOR REPL MAILING DATE OF THIS COMMUNICATION. Insions of time may be available under the provisions of 37 CFR 1. SIX (6) MONTHS from the mailing date of this communication. Period for reply specified above is less than thirty (30) days, a reply period for reply is specified above, the maximum statutory period ret to reply within the set or extended period for reply will, by statutely received by the Office later than three months after the mailing department of the provided by the Office later than three months after the mailing department of patent term adjustment. See 37 CFR 1.704(b).	136(a). In no event, however, may a re ly within the statutory minimum of thirty will apply and will expire SIX (6) MONT e, cause the application to become ABA	ply be timely filed (30) days will be considered timely. THS from the mailing date of this communication. ANDONED (35 U.S.C. § 133).				
1)	Responsive to communication(s) filed on	<u></u> .					
2a)⊠	This action is FINAL . 2b) ☐ This	action is non-final.					
3)□	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.						
Dispositi	on of Claims						
5)□ 6)⊠ 7)□	 4) Claim(s) 1-25 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 5) Claim(s) is/are allowed. 6) Claim(s) 1-25 is/are rejected. 7) Claim(s) is/are objected to. 8) Claim(s) are subject to restriction and/or election requirement. 						
Applicati	ion Papers						
10) \(\begin{align*}	The specification is objected to by the Examin The drawing(s) filed on 20 October 2003 is/ard Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the Eunder 35 U.S.C. §§ 119 and 120 Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority document application from the International Bureau See the attached detailed Office action for a list Acknowledgment is made of a claim for domestince a specific reference was included in the first certain for domesting the property of the translation of the foreign language processes and the first sentence of the first sen	e: a) accepted or b) obe drawing(s) be held in abeyand action is required if the drawing(s) examiner. Note the attached on priority under 35 U.S.C. § atts have been received. Its have been received in Aporty documents have been au (PCT Rule 17.2(a)). It of the certified copies not attic priority under 35 U.S.C. arst sentence of the specification rovisional application has bestic priority under 35 U.S.C.	ce. See 37 CFR 1.85(a). s) is objected to. See 37 CFR 1.121(d). Office Action or form PTO-152. § 119(a)-(d) or (f). pplication No received in this National Stage received. § 119(e) (to a provisional application) ation or in an Application Data Sheet. een received. §§ 120 and/or 121 since a specific				
Attachmen 1) Notice 2) Notice		4) lnterview S 5) Notice of In	ummary (PTO-413) Paper No(s) formal Patent Application (PTO-152)				

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DETAILED ACTION

Response to Arguments

1. Applicant's arguments filed 10/20/2003 have been fully considered but they are not persuasive.

As to clam 1, the reference discloses the announcement of particular broadcasts (pg. 13).

The Office recognizes an Electronic Program Guide (EPG) as a particular broadcast.

In response to applicant's argument that the examiner's conclusion of obviousness is based upon improper hindsight reasoning, it must be recognized that any judgment on obviousness is in a sense necessarily a reconstruction based upon hindsight reasoning. But so long as it takes into account only knowledge which was within the level of ordinary skill at the time the claimed invention was made, and does not include knowledge gleaned only from the applicant's disclosure, such a reconstruction is proper. See *In re McLaughlin*, 443 F.2d 1392, 170 USPQ 209 (CCPA 1971).

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

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2. Claims 1-6,8-12,14-16,17,21-22,24-25 rejected under 35 U.S.C. 103(a) as being unpatentable over the Advanced Television Enhancement Forum Specification (ATVEF) Version1.1r26, cited by applicant.

As to claim 1, ATVEF discloses transmitting and receiving enhanced television content and Session Description Protocol (SDP) records (pg.10 par.5-6 and pg.12 par.6). The reference particularly discloses the use of session announcements that include unique session identifiers (which by definition must be numeric strings) having values that announce the availability of particular broadcasts, which "can be a permanent announcement for all programming on a broadcast channel or for a particular show" (pg.13). The reference does not disclose the availability of an Electronic Program Guide (EPG) as programming on a broadcast channel. However the examiner gives official notice that it is notoriously well known in the art of television broadcasting to broadcast an EPG for the purpose of efficiently navigating through available programming and data services. Therefore it is submitted that it would have been obvious to one of ordinary skill in the art at the time the invention was made to use the ATVEF announcement to announce the availability of an EPG for the purpose of making the viewer aware of the EPG's availability.

As to claim 2, ATVEF discloses the use of announcements to announce currently available programming to the receiver. The reference particularly discloses the "owner & session identifier, defined in SDP spec. (RFC 2327)" (pg.13).

Claim 3 is met by that discussed above for claim 1.

Claim 4 is met by that discussed above for claim 1.

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As to claim 5, the reference discloses the use of any numeric string for the session identifier. While the reference does not disclose the use of the specific number chosen by the applicant, this is not considered to be a patentable distinction. Therefore it is submitted that it would have been obvious to one of ordinary skill in the art at the time the invention was made to use a number indicative of a much earlier time frame in NTP-format for the purpose of using a value that is unlikely to be used (while in NTP-format), as a matter of design choice.

As to claim 6, ATVEF discloses the use of a session name in the SDP announcement (pg.13) as claimed.

Claim 8 is met by that discussed above for claim 1.

Claim 9 is met by that discussed above for claim 2.

Claim 10 is met by that discussed above for claim 1.

Claim 11 is met by that discussed above for claim 1.

Claim 12 is met by that discussed above for claim 5.

Claim 14 is met by that discussed above for claim 1.

Claim 15 is met by that discussed above for claim 1.

Claim 16 is met by that discussed above for claim 5.

Claim 17 is met by that discussed above for claim 1.

Claim 21 is met by that discussed above for claim 1.

Claim 22 is met by that discussed above for claim 1.

Claim 24 is met by that discussed above for claim 1.

As to claim 25, the ATVEF discloses extracting and comparing version numbers, which can be in NTP format, from within the SDP records (pg.13), as claimed.

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3. Claims 7,13,18-20,23 rejected under 35 U.S.C. 103(a) as being unpatentable over the ATVEF in view of Gagnon et al (6,522,342), cited by examiner.

As to claim 7, ATVEF discloses everything, as described above, except the claimed "human readable session name indicative of an electronic programming guide". Gagnon et al discloses several examples of session announcement records in announcing the availability of enhanced television content. The reference particularly discloses the use of a human readable session name that is descriptive/indicative of the television enhancement (s=Data Catalog; fig.32B). The reference further particularly discloses the use of a session name that is descriptive/indicative of the broadcast channel carrying the enhancement (s=CNBC; fig.32D). While the reference does not disclose the use of the specific name chosen by the applicant, this is not considered to be a patentable distinction. Therefore it is submitted that it would have been obvious to one of ordinary skill in the art at the time the invention was made to use a name descriptive/indicative of a broadcast channel containing an EPG for the purpose of further informing the viewer of the enhancement.

Claim 13 is met by that discussed above for claim 7.

As to claim 18, the ATVEF discloses everything, as described above, except the indication of "whether the enhanced television content includes an" EPG. Gagnon et al discloses an indication of the availability of an EPG in the main user interface (fig.2A (152)).

As to claim 19, Gagnon et al also discloses the use of a version number within the "o" field. The version number indicates the number of previous versions of the enhancement content records (col.35 ln.41-45), as claimed.

As to claim 20, it is inherent within the SDP to process the announcement without regard

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to the enhancement, if the version number is not higher than the previously received version numbers.

Claim 23 is met by that discussed above for claim 20.

Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Brian Cornwell whose telephone number is 703-305-6955. The examiner can normally be reached on M-F 6-4 (alternate Fridays off).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Miller can be reached on 703-305-4795. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306. Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-305-4357.

BIC January 5, 20044

JOHN MILLER
SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2600